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For two decades, Travel South USA and The Group Travel Leader have joined forces to produce the group travel industry's most comprehensive tour planning reference on the South.

TRAVEL SOUTH  USA

... CONTACT ...

KELLY OR STACEY

888.253.0455

KELLY@GROUPTRAVELLEADER.COM

STACEY@GROUPTRAVELLEADER.COM

WHEN

JANUARY 2018 ISSUE

CIRCULATION

The combined print and digital circulation to travel planners is **32,500**

- 15,000 copies will be mailed with the January issue of The Group Travel Leader
- 16,000+ tour operators and group travel planners will receive the digital edition
- 1,000 overrun copies will be distributed by Travel South USA at their conferences and used as their fulfillment piece
- 500 copies will be distributed by us at all trade shows we attend throughout 2018

NET RATES

1/6 Page, 4C (2.5" w X 4.5" h): \$841.50

1/3 Page, 4C (5" w X 4.5" h): \$1,296.25

1/2 Page, 4C (8" w X 4.5" h): \$2,125.00

2/3 Page, 4C (5" w X 9.25" h): \$2,550.00

Full Page, 4C (7.5" w X 9.25" h): \$3,383.00

DEADLINES

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MATERIALS: DECEMBER 5, 2017